

# AMAG PUBLISHER

# AMAG PUBLISHER

AMAG PUBLISHER is an international publishing house based in Portugal, that conceptualizes, develops and carefully publishes books and products related to architecture and design, mainly in 3 different lines of works: MAGAZINE, BOOKS and OBJECTS.

With a deeply conceptual approach, each project represents a challenge and a new opportunity to produce unique and meaningful work that meets the highest standards of quality and features a distinctive graphic design, away from industry trends, representing meaningful values and content in order to challenge, satisfy and most of all, inspire each and every reader and client.

As an architectural publisher, we acknowledge that our work has the obligation to divulge and promote architecture not only through our magazine and books, but also, and simultaneously, through complementary activities and initiatives that are associated with it.

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10 spread



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AMAG

MAGAZINE

04

AMAG MAGAZINE is published since December 2011 by AMAG PUBLISHER, as an international architecture technical magazine.

Collectible and timeless, AMAG MAGAZINE is recognized as a rigorous and inspiring library archive. Is developed through a minimal and thought graphic design, as a working tool to promote architecture, featuring not only recognized practices around the world, as also unknown, exquisite and unfading ones.

From March 2023, an upgraded brand image was out to reinforce AMAG´s ageless character and maturity, and to note the launch of a new serie, exclusively dedicated to PORTUGUESE ARCHITECTURE. Both series, AMAG (international architecture technical magazine) and AMAG PT (portuguese architecture technical magazine), will be out quarterly and simultaneously.

AMAG SUBSCRIBERS are granted with AMAG PT free of charges.

- FORMAT

240 x 320 mm
- PAPER

edition 140gr + 300gr
- OFFSET PRINTING

4 colours
- PAGE NUMBER

200 / 112 pages
- RUN NUMBER

5.000 / 2.000 copies
- ISSUE FREQUENCY

4 to 5 issues per year
- LANGUAGE

english and portuguese
- PVP

EU 49.90€ / 24.90€  
RW 59.90€ / 34.90€

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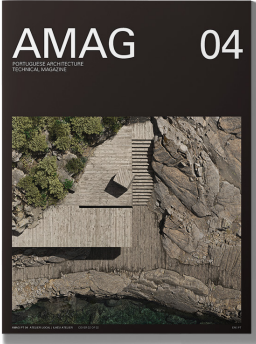
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**OFFSET PRINTING**  
4 colours

**PAGE NUMBER**  
64 pages

**RUN NUMBER**  
1.000 copies

**ISSUE FREQUENCY**  
non periodical

**LANGUAGE**  
english

**PVP**  
EU 30€  
RW 40€

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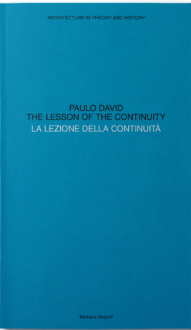


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<b>LANGUAGE</b> english
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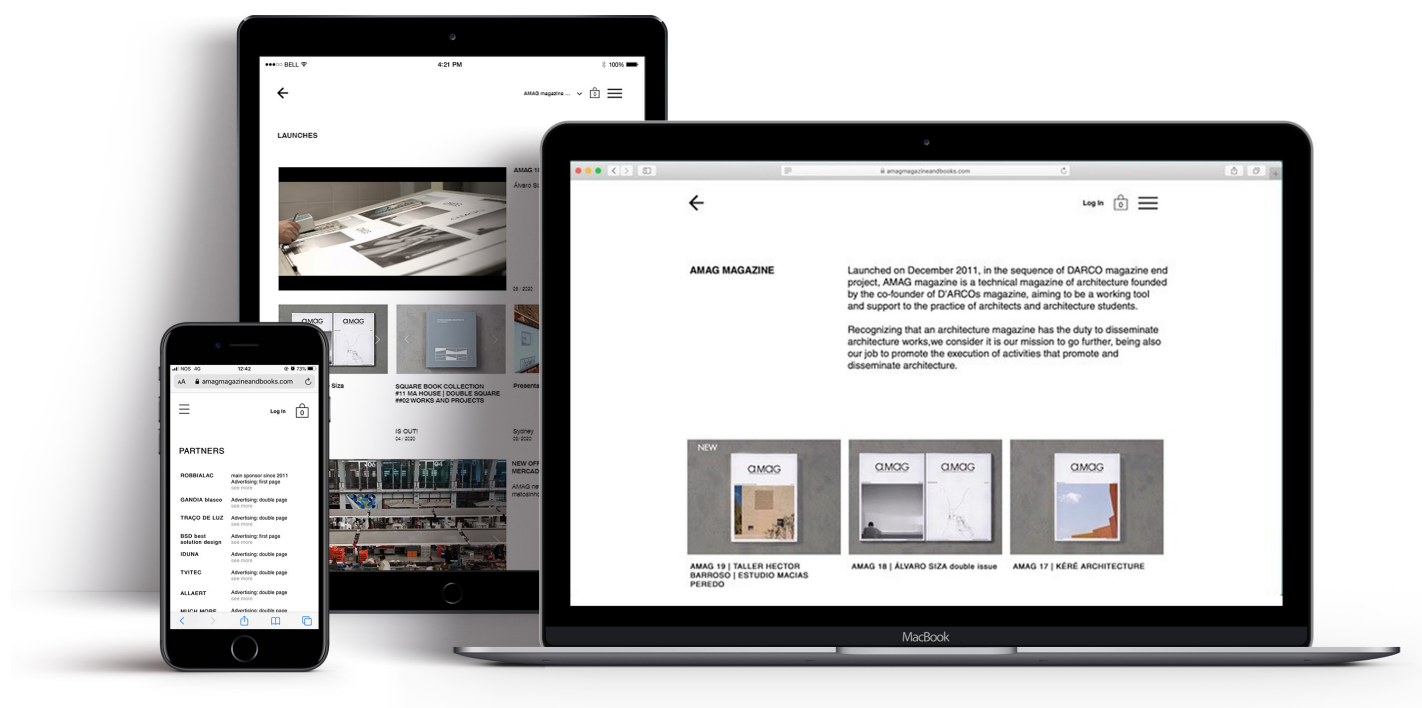
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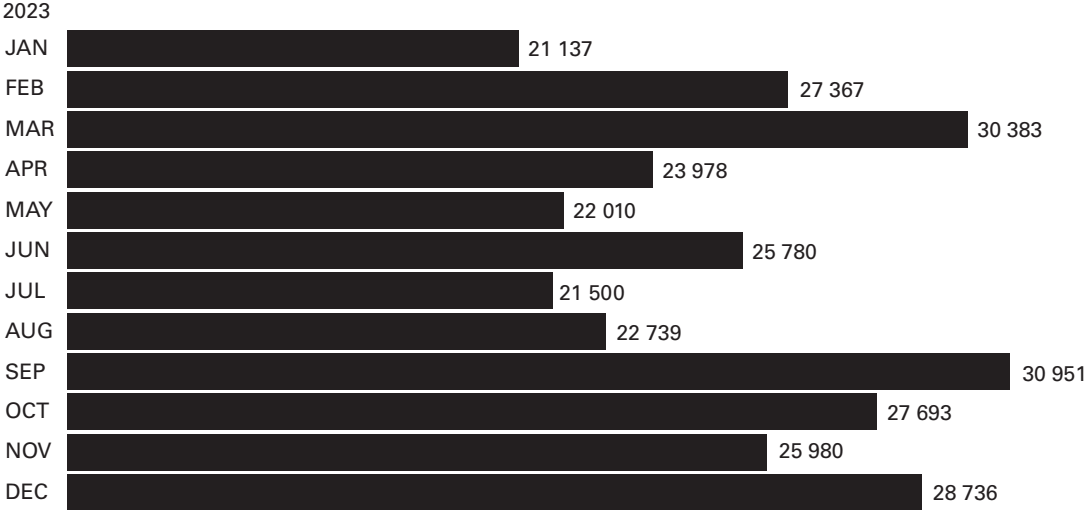
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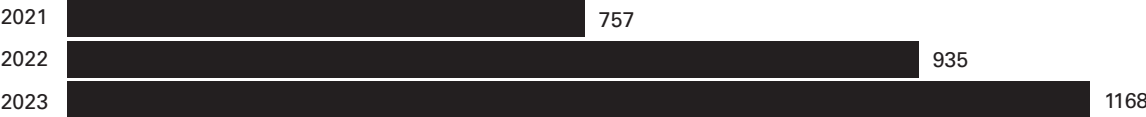
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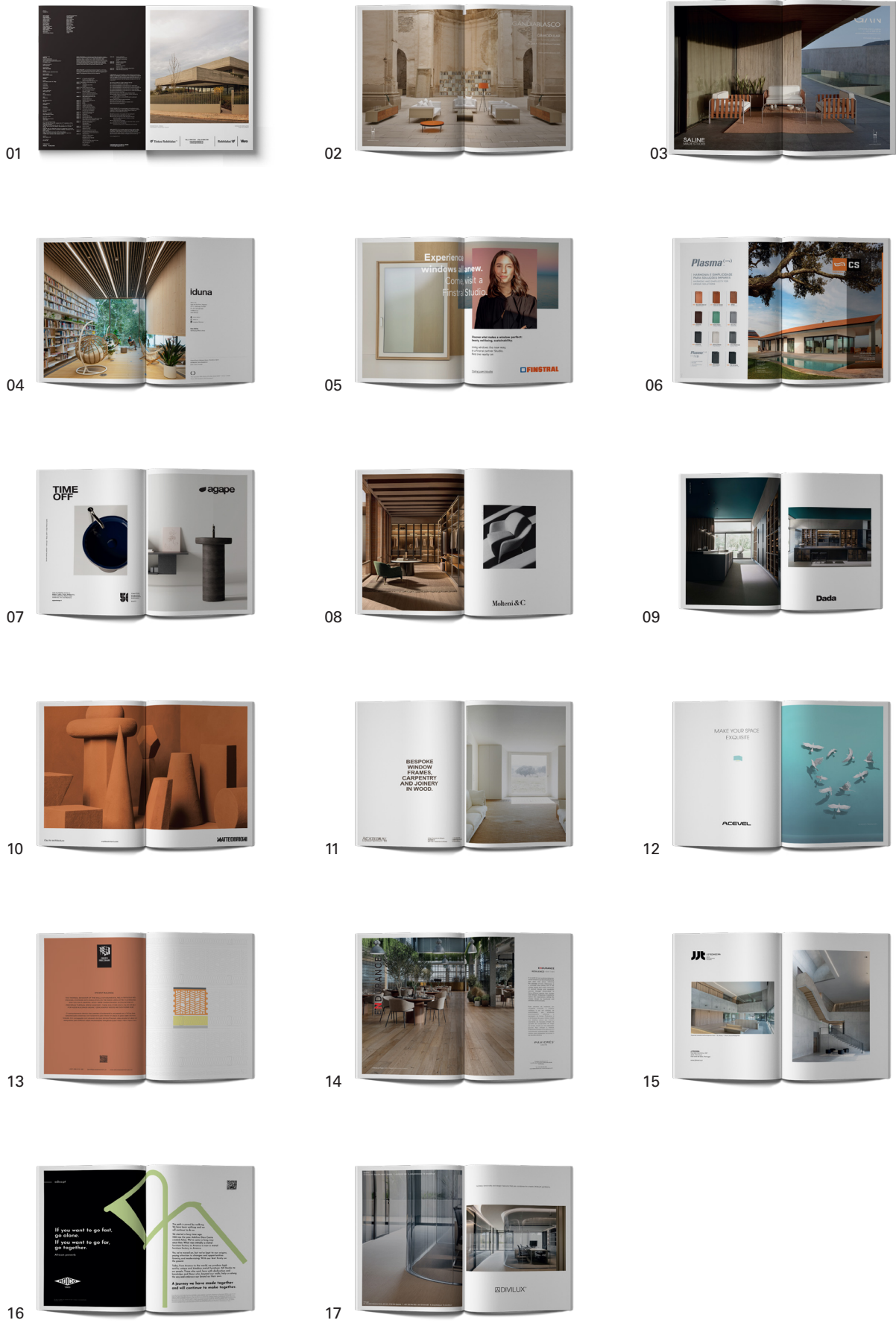
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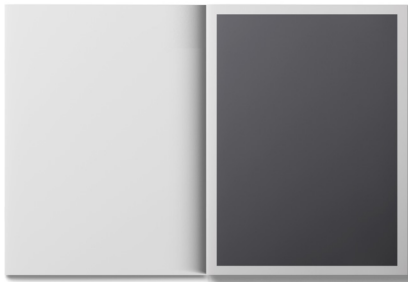
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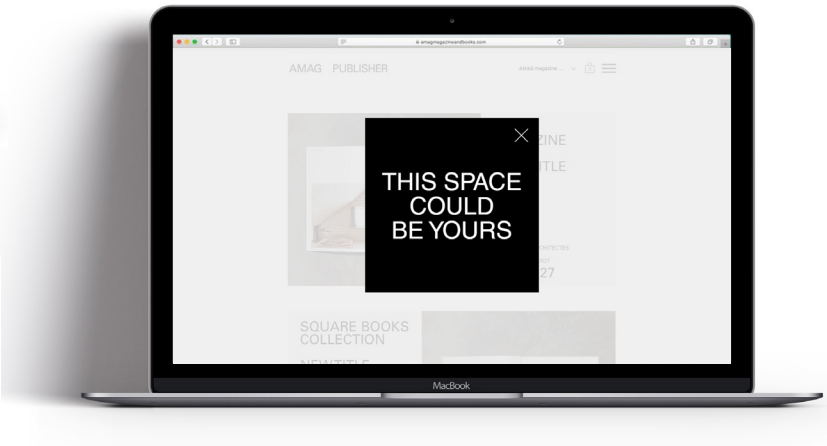
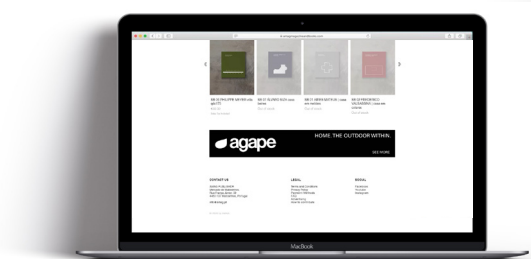
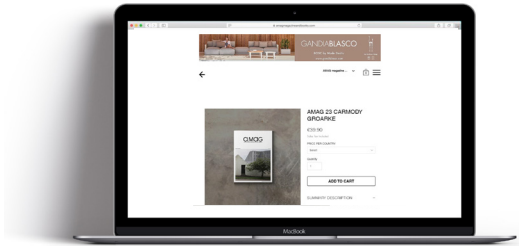
01



02



03



# EDITORIAL CALENDAR 2024

Every year AMAG publisher release 8 AMAG titles, together 2 by 2, according to the following editorial calendar:  
4 AMAG, international architecture and 4 AMAG PT, portuguese architecture.

To make this happen, all advertising must be received in the previews’ month of each launch. This calendar is divided according to the launch timetable of each title along the year, including deadline for ADV reception.

	ADV RECEPTION	OUT IN		
JAN				
FEB	UNTIL 23 TH			
MAR		AMAG 34 AMAG PT05	AMAG 34	AMAG 05
APR				
MAY	UNTIL 24 TH			
JUN		AMAG 35 AMAG PT06	AMAG 35	AMAG 06
JUL	UNTIL 21 ST			
AUG				
SEP		AMAG 36 AMAG PT07	AMAG 36	AMAG 07
OCT				
NOV	UNTIL 15 TH			
DEC		AMAG 37 AMAG PT08	AMAG 37	AMAG 08

# AMAG CELEBRATIONS

20

Because all hard work ends in great celebrations, we’re sharing some of the moments that have marked us over the years, especially the 2023 events, which not only brought us the greatest happiness with all those who accompany us, but also showed us the way to new adventures and challenges.

- CONCRETA 2019 PORTO, PORTUGAL (01)
- CONCRETA 2022 PORTO, PORTUGAL (02)
- AMAG 29 PRESENTATION ETH ZURICH, SWITZERLAND (03)
- + CONCRETA 2023 PORTO, PORTUGAL (04)
- LONG BOOK 16 PRESENTATION PORTO. PORTUGAL (05)







04



02



03



05